



MSc in Advanced Management Systems



MSc in Advanced Management Systems

WITH TWO SPECIALIZATIONS:

SERVICES BUSINESS MANAGEMENT AND LOCAL DEVELOPMENT

TOURISM - HEALTH AND WELLNESS

CO-ORGANIZED BY THE DEPARTMENTS OF THE UNIVERSITY OF WESTERN ATTICA:

A. DEPARTMENT OF TOURISM MANAGEMENT (MAIN DEPARTMENT) AND

B. ACCOUNTING AND FINANCE

Purpose of the MSc in Advanced Management Systems

The improvement of specialized knowledge, in modern matters of business and organization management, as well as in particular in Tourism and health and wellness services, to H.E.I. graduates.



The goal of MSc in Advanced Management Systems

To become a vehicle for training and in-depth understanding of basic methods of effective management.

The MSc in Advanced Management Systems focuses on the application of techniques

- ▶ for information acquisition and analysis
- ▶ to support decision making
- ▶ problem solving and policy making in private and public sector organizations and
- ▶ delves into alternative forms of Tourism such as Health and Wellness and the contribution them in local development.

In MSc in Advanced Management Systems can be admitted

- graduates with a degree from the first cycle of Higher Education Institutions of the country or similar institutions abroad in related subjects to those of the departments that organize and operate this MSc., as well as
- graduates of other specialties who wish to be professionally active in businesses and organizations related to tourism and in particular to alternative tourism.



The MSc in **Advanced Management Systems** of the Department of Tourism Management in collaboration with Department of Accounting and Finance of the University of West Attica, awards a Master of Science degree


"M.Sc in Advanced Management Systems"

with specializations in

«Services Business Management and Local Development»

or in

«Tourism - Health and Wellness»



Graduates have successfully attended ten (10) courses (75 credits ECTS)
6 are core courses and
4 are specialization courses.

MSc in Advanced Management Systems is an intensive (3 semesters -15 months) program

1st semester

Core Courses

- Innovation and Leadership Innovation and Leadership
- Applied finance
- Corporate Governance Corporate Governance
- Accounting

Total ECTS 30

2nd Semester Specialization Services Business Management and Local Development

- Statistical Methods for Business
- Digital Transformation in Enterprises and Organizations

(both core courses compulsory).

Two of the following specialization courses of the student's choice:

- Applied costing systems for service companies
- Service marketing
- Human resources management contemporary methods
- Banking environment – microfinance and local development

2nd Semester Specialization Tourism - Health and Wellness

- ▶ Business Statistics
- ▶ Digital Transformation in Enterprises and Organizations
(both core courses compulsory).

Two of the following specialization courses of the student's choice:

- ▶ Special – Alternative Forms of Tourism
- ▶ Cultural Tourism and Event Management
- ▶ Thermal and Therapeutic Tourism Management
- ▶ Healthcare Units Management

Total ECTS 30

3rd Semester

Specialization Services Business Management and Local Development

- Service Business Management
- Entrepreneurship and Sustainable Development

Specialization Tourism - Health and Wellness

- Tourism Destination Development and Management
- Wellness Tourism and Local Development

Total ECTS 15

Training methods

Courses are taught both live and remotely, using synchronous and asynchronous modern teaching methods.

In summary, the reasons for the establishment and operation of the MSc in Advanced Management Systems are:

- ❑ the promotion of theoretical and applied knowledge in Administrative Science at the highest level,
- ❑ the promotion of scientific excellence and research in Administrative Science,
- ❑ the production of scientists capable of pursuing doctoral studies in the relevant scientific areas,
- ❑ the creation of executives with a strong background in advanced Management systems, who are able to face the challenges of the modern economic environment,
- ❑ the enhancement of the possibilities of students to organize their own business or to make a career in management positions in leading companies and
- ❑ organizations in the private or public sector,
- ❑ the development of leadership capabilities, familiarity with the use of modern technologies and dealing with real financial situations in their future career.

THANK YOU
FOR YOUR ATTENTION

